"Remembering Yesterday For The People Of Tomorrow"



## <u>Bulletin</u>

P.O. Box 118 • Haddon Heights, NJ 08035

## WWW.HHHISTORICAL.ORG

Volume 34 Number 4 October 2009

We meet on the third MONDAY of January, April, July, and October - at 7:30pm

OUR NEXT MEETING: Will be held on MONDAY October 19th at 7:30pm in the basement of the Haddon Heights Library (disabled accessible). Come hear tales of the "JERSEY DEVIL". Our presenter will be Russell Juelg; a resident of Shamong township in Burlington County. In 1999, he was hired as the Project Manager for Outreach, at Pinelands Preservation Alliance (PPA). His responsibilities include running the Pinelands Adventures outdoor education programs, developing and presenting educational material concerning the Threatened and Endangered species of the Pinelands, and developing the native plant garden at the PPA headquarters, the goal of which is to encourage the use of native plants in landscaping within Pinelands. We look forward to seeing you. Bring a Friend!!!!!

PRESIDENT'S MESSAGE As we approach our annual reorganization meeting, I'd like to thank the members of your Board and Assistants to the Board for the time they have spent this past year managing your Society. In particular, I would like to acknowledge the extra effort done by Joan Rossler in organizing our files and merchandise inventory in the dedicated space provided to us by the Library. This never-ending task will become much easier in the future because of her efforts. Additionally, Ken Funkhouser has continued to produce our newsletter, lead our Independence Day parade, and still perform his duties as a Trustee, along with Ginny Appleby and Elena Hill. Fred Missimer and Peter Hill have successfully secured our speakers and Judy Buecker has captured the discussions and decisions of the Board at our meetings. Jan Ewing keeps our membership list current and e-mails regional historical events to our members as they are received, and Art Ritter manages our finances and keeps us in a positive financial position. These few individuals deserve your thanks as well.

As information, let me share a brief overview of our finances going into 2010:

- \$12,000 approximate total of our Treasury
- \$ 6,000 Dedicated Funding & Reserve (50% of total Treasury) \$ 6,000 approximate Working Capital Our Per-Membership Revenues for 2010 are projected to be:
- \$ 9.40 blended Membership dues (assuming 100% member renewals at \$8 individual/\$12 family).
- \$11.50 Merchandise Sales (inventory of approximately \$5,850) \$20.90 Total Projected Revenues per Membership Our Per-Membership Expenses for 2010 are projected to be:
- \$ 7.03 Newsletter/Mailing costs
- \$ 4.62 Other Society Costs (P. O. Box rental, office supplies, memberships)
- \$ 2.50 Web/Host Maintenance



- /\$ 1.83 Merchandise Purchases (most incurred in 2009)
- \$ 6.67 Honorariums

\$ 1.42 Marketing Expenses (Village Playbox ad)

\$24.07 Total Projected Expenses per Membership

Total Projected Working Capital shortfall equals approximately \$200, which can be addressed through incremental membership/merchandise revenue or by reducing expenses. Two of the Board suggestions to reduce expenses are: 1. to e-mail electronic copies of our newsletter to those members willing to receive their newsletter via email instead of hard-copy and, 2. to solicit at least four \$50 business-card ads to subsidize the cost of our newsletter. Those two items would effectively wipe out any projected shortfall. All those with e-mail addresses who are willing to receive their newsletter electronically, please contact Janice Ewing (janice.ewing.wh85@wharton.upenn.edu or 856.546.0391) at your earliest convenience. Another obvious opportunity to avoid a financial shortfall is for our current members to help expand our membership. You can invite friends and acquaintances interested in preserving and learning about our regional history, to become members. Thanks to due diligence, our financial situation is sound, unlike many 501(c)(3) organizations. Our objective is to keep it that way.

Membership dues for 2010 can be paid at this time through December 31st at the (2009) renewal rate of \$8 for an individual or \$12 for a family. Note that annual membership dues, beginning January 1, 2010 will be adjusted to \$10 for an individual or \$15 for a family. This adjustment is necessary due to decreased revenues from membership and merchandise sales and increasing costs.

Since our meeting will be tight on time and the holidays are just around the corner, I would suggest you ARRIVE EARLY to make sure you have a good seat and...BRING YOUR CHECKBOOKS to get a head start on your holiday shopping. Now might be a good time to purchase some of those holiday gifts, including Haddon Heights wine carriers (\$12), tote bags (\$15), tea towels (\$8), "Haddon Heights: The Ideal Suburb" (\$24.95), Cats Meow items and our Historic House note cards (\$3 for 12 cards). Note also we will be holding a drawing at our January 18, 2010 to select the winner of our House Portrait fundraiser. \$5 Donation tickets are available at the library, with net proceeds to benefit the Society and help towards funding the services we provide to the community.

Note that based on the approval of our general membership at our third quarter meeting, your Society Board now has term limits, beginning with 2010 (roles actually begin at the end of our Q4 meeting).

The slate of 2010 Officers and Assistants to the Board for your approval are as follows:

- President (2-year term- elected in odd years; 2 term limit): Margaret Westfield (2010-2012)
- Vice-President (2-year term- elected in odd years; 2 term limit): Elena Hill (2010-2012)
- Secretary (2-year term- elected in even years; 2 term limit): Judy Buecker (through 2010)
- Treasurer (2-year term- elected in even years; 2 term limit): Art Ritter (through 2010)
- Trustees (three year terms, and may continue to be elected to successive terms):
- o Ginny Appleby (2010-2013)
- o Ken Funkhouser (2010-2013) / Newsletter Committee (2010)
- o Anne McAdams (2010-2013)
- o Legislative: Anne McAdams (2010)
- o Membership: Jan Ewing (2010)
- o Merchandise: Elena Hill, Joan Rossler (2010)
- o Nominating: Peter Hill, Bob Hunter (2010)
- o Publicity/Programs: Peter Hill, Fred Missimer (2010)
- o Photographer: OPEN
  - Webmaster: OPEN Needs to be filled ASAP



MEETING TIME CHANGE: No... We are not talking about the switch to Daylight Savings Time. Although we have tried very hard to end our meetings prior to the Library's 9:00 pm closing time, we have consistently failed to exit the building on time. Therefore, the Board has voted unanimously to change our Quarterly meeting start times to 7:00 pm, effective with our January 18, 2010 meeting. This will allow a little more time for our speakers to answer group and one-on-one questions, and for members to talk with one another. You will be asked to approve this Amendment to our By-Laws at our Q4 meeting.

Remember...without YOU, we're history! Thanks! Warshall

501(c) (3) CHARITABLE GIVING REMINDER: Your TAX-DEDUCTIBLE contribution to the Haddon Heights Historical Society can benefit the community. Donations can be "in honor of," or "in memory of"; dedicated for a special occasion or specific project (Glover Fulling Mill – Betsy Ross tie-in, Library History Section construction, etc.); Estate Planning; and may qualify for Matching Funds from your company. Donations of \$500 or more will be acknowledged on our website (as soon as it is back up and running).

<u>HOUSE PORTRAIT DRAWING !!!!!!</u>— The Historical Society will be holding a drawing for a watercolor house portrait—valued at \$130. What a great way to support your Society, and enter a drawing to win a framed, matted watercolor of the home of your choice! Tickets for the heirloom house portrait will be available for a small donation at the Fall Festival and at our October 2009 general meeting.

RIDE THE RAILS...... November 7 - Seashore Lines Ramble ~ Experience the scenic beauty of New Jersey's Pinelands in autumn! Departs from the beautifully restored Tuckahoe Station. Ride behind a Lehigh Valley painted Streamliner & an original Jersey Central Lines historic diesel! Three different photo stops provided during the day. Lunch break in the quaint town of Richland, NJ Help feed the hungry - All passengers are encouraged to bring non-perishable food items which will be donated to local food banks in Ocean and Cape May counties. Enjoy your trip in style! Chose from three different passenger car types: A fully restored 1950s era coach or The Tavern Lounge Car formerly from the New York Central's famed Commodore Vanderbilt, or the Deluxe Parlor Car "Good Vibrations"-which includes complimentary continental breakfast and beverages with snacks later in the day. Departs Tuckahoe Station at 10AM, returning around 4pm. Ticket Prices:

Standard coach: \$25 adults, \$15 for children under 12

Tavern Lounge Car: \$35 all ages

Deluxe Parlor Car: \$50 all ages

Lunch is available for additional fee of \$7 per lunch. The box lunch consists of: deluxe deli sandwich (your choice of type), chips, cookie, beverage (diet or regular soda or water). Please let us know when ordering your tickets. For information, or tickets, visit <a href="www.VRATrips.org">www.VRATrips.org</a> or call 973-238-0555. Brought to you by The United Railroad Historical Society of New Jersey, The Volunteer Railroaders Association & The West Jersey Chapter, NRHS, all 501(c)3 non-profit corporations.

MEMRERSHIP APPLICATION / RENEWAL, 2010, Haddon Heights Historical Society

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Name				
			<u>.                                    </u>	
Phone (H)	(W)	E-Mail_		
Type of Membership:	Single- \$10.00 (\$8.00– If P	Paid before 12/31)	Household- \$15.00 (\$12.00– If Paid before 12/3	1)

NOTE: Year 2010 Annual Membership dues are only \$10.00 (single), and \$15.00 (household), and are due at this time.

Rease bring this completed form and payment to the next Historical Society Meeting. If you prefer to mail in your dues, please send to:

## Coming Events Calendar

**10/19**- MONDAY 7:30 pm- Quarterly H.H. Historical Society Meeting – Library

**10/20**– TUESDAY 4:00pm– 2009 Lincoln Lecture at the Union League of Philadelphia 215-587-5568

11/7- SATURDAY 10:00am- Seashore Lines Ramble- through South Jersey. Departs from Tuckahoe Station. Info- 973-238-0555

12/13- SUNDAY Washington Crossing the Delaware Dress rehearsal

**12/14-** MONDAY 7:00 pm- Board Mtg – Library

12/25- FRIDAY 11:00am- Christmas Crossing-re-enactment. Washington Crossing State Park

1/18– MONDAY 7:00pm – Quarterly H.H. Historical Society Meeting – Library

LOOK MA.... NO PHOTOS As you may have noticed, we had an extreme photo deficit in this issue of the newsletter. Marshall noted in his message that we are looking for a photographer (someone with a digital camera) to chronicle our meetings, speakers, and events. If you can help us, please contact one of the Board Members.

2009 - Historical Society Board

President- Marshall Hatfield
Vice-President- Fred Missimer
Past President- Peter Hill
Treasurer- Art Ritter
Secretary- Judy Buecker
Virginia Appleby
Ken Funkhouser

Elena Hill

COMMITTEES / CHAIRS

Newsletter Ed. Ken Funkhouser

Membership Chair- Jan Ewing
Web Master- Vacant

Nominating Comm. Bob Hunter/

Peter Hill

Affairs- Joan Rossler/

Ginny Appleby

Grants- Rose Fitzgerald/

Anne McAdams

Merch/Fund Raising Elena Hill/

Ginny Appleby Pro-

grams/Publicity- Peter Hill/

Fred Missimer

<u>Legislative Chair</u> Anne McAdams

Contact the Board: web@heightshistory.org

Mail correspondence-P.O. Box 118

Haddon Heights, NJ 08035

THANKS for listening ... Drop me a line. Share some history!
Ken Funkhouser, Editor



Haddon Heights Historical Society P.O. Box 118 Haddon Heights, AI 08035